FIRST WHO MINISTERIAL CONFERENCE ON GLOBAL ACTION AGAINST DEMENTIA

16-17 MARCH 2015, GENEVA, SWITZERLAND

MEETING REPORT







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CONTENTS

ACKNOWLEDGEMENTS	6
SPEECH BY MARGARET CHAN, DIRECTOR-GENERAL, WORLD HEALTH ORGANIZATION	8
SPEECH BY JEREMY HUNT, SECRETARY OF STATE, UNITED KINGDOM	12
EXECUTIVE SUMMARY	16
1. INTRODUCTION	18
2. GLOBAL CHALLENGES IN DEMENTIA	20
2.1 The burden of dementia on individuals, families, communities and societies2.2 Dementia is not prioritised on national agendas2.3 Need for more evidence for dementia risk reduction2.4 No available disease-modifying treatment for diseases causing dementia2.5 Disparities in dementia care and caregiver support2.6 Stigma and fear of developing dementia	21 21 22 22 22 25
3. RESPONDING TO GLOBAL DEMENTIA CHALLENGES: THE FIRST WHO MINISTERIAL CONFERENCE ON GLOBAL ACTION AGAINST DEMENTIA	26
3.1 THE GLOBAL DEMENTIA POLICY CONTEXT	28
3.2 EMERGENT THEMES FROM THE FIRST WHO MINISTERIAL CONFERENCE ON GLOBAL ACTION AGAINST DEMENTIA	33
3.2.1 Accelerating focus on dementia risk reduction3.2.2 Strategic approaches for dementia research3.2.3 Living well with dementia3.2.4 Improving dementia awareness and reducing stigma3.2.5 Strengthening global leadership and a call for action	33 33 34 38 41
4. A CALL FOR ACTION	42
REFERENCES	44
APPENDICES	46
Appendix A: List of participants Appendix B: Agenda Appendix C: Call for action (in Arabic, Chinese, French, Spanish and Russian) Appendix D: Dementia Infographic (in English, French and Spanish)	46 54 58 68

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SPEECH BY MARGARET CHAN

DIRECTOR-GENERAL, WORLD HEALTH ORGANIZATION

Honourable ministers, ambassadors, distinguished scientists, colleagues in the UN system, representatives of civil society organizations and foundations, ladies and gentlemen, I thank the Government of the United Kingdom, and particularly the Secretary of State, for taking a leadership role on dementia and for supporting us in organizing this first-ever ministerial conference. I thank OECD for their technical support.

56 In 2010, the worldwide cost of dementia was estimated at US\$ 604 billion per year. These costs are growing even faster than the prevalence of this disease.

The world has plans for dealing with a nuclear accident, cleaning up chemical spills, managing natural disasters, responding to an influenza pandemic, and combatting anti-microbial resistance. But we do not have a comprehensive and affordable plan for coping with the tidal wave of dementia that is coming our way.

OECD gives three succinct reasons for elevating the priority given to dementia worldwide. Dementia has a large human cost. Dementia has a large financial cost. Both of these costs are increasing.

An estimated 47.5 million people are currently living with dementia. About 60% of this disease burden falls on lowand middle-income countries, which have the least capacity to cope. As population ageing continues to accelerate, the number of dementia cases is expected to nearly double every 20 years.

In 2010, the worldwide cost of dementia was estimated at US\$ 604 billion per year. These costs are growing even faster than the prevalence of this disease.

At the personal level, the costs of care are catastrophic, especially as they are often paid for out-of-pocket. Lifetime savings are lost. The wages of informal caregivers are sacrificed as meeting the needs of a person with advanced dementia is a full-time job.

The costs of care go beyond financial outlays. Research shows that family members and other caregivers suffer from much higher rates of physical and mental disorders.

Ladies and gentlemen, I can think of no other disease that has such a profound effect on loss of function, loss of independence, and the need for care. I can think of no other disease so deeply dreaded by anyone who wants to age gracefully and with dignity. I can think of no other disease that places such a heavy burden on families, communities, and societies. I can think of no other disease where innovation, including breakthrough discoveries to develop a cure, is so badly needed.

Let me ask you. If wealthy countries are overwhelmed by the burdens and costs of dementia, what hope do lowand middle-income countries have?

In terms of a cure, or even treatments that can modify the disease or slow its progression, we are nearly empty-handed. Innovations to improve care and support are equally needed.

The job now is to weave these multiple strands of hope coming from multiple new initiatives into a comprehensive plan that can also work in low-resource settings.

Cutting-edge technologies are being developed to help keep patients safe, signal problems, and relieve some of the burden on caregivers. Innovations are also needed to help patients manage the routines of daily life.

We need research to improve our understanding of opportunities for prevention. Many of the same risk factors for heart disease, cancer, and diabetes can increase the risk of dementia. The evidence for other causative factors is suggestive, but not yet conclusive. We need primary care providers who are trained to detect dementia early and introduce appropriate interventions. We need integrated models of care that include non-drug interventions, especially since the risk of over-medication is so great.

Giving dementia higher priority also means capturing the great collective wisdom of caregivers in a more systematic way, learning from each other. Fortunately, all of these needs are now being addressed.

Friends and colleagues, we have been running behind the curve with dementia for a long time. But several recent events tell us we are catching up. In 2012, WHO and Alzheimer's Disease International jointly issued a report that explained why dementia must be treated as a global public health priority. The report set out a range of actions to improve care and services for people with dementia and their caregivers, and for countries to develop and implement dementia plans.

The G8 dementia summit, organized by the Government of the United Kingdom in December 2013, was a watershed event. Among its many achievements, the summit set out the bold ambition of doubling funding for dementia research and identifying a cure or disease-modifying therapy by 2025.That was a courageous and critically needed ambition. After a catalogue of repeated and costly failures, pharmaceutical companies are retreating from the search for a dementia cure. Research projects are being postponed or shelved because of the technical and financial risk of failure. The dementia summit was followed by a series of legacy events that have explored ways to break through some long-standing barriers to rapid product development. How to streamline, simplify, and harmonize regulatory approval. How to get research conducted in publicly-funded institutes working in synergy with research undertaken by the pharmaceutical industry. How to jump-start innovation when market forces fail.

WHO is pleased to convene this First Ministerial Conference to exchange views and experiences and also to translate commitment into action. Seeing the number of Member States that have responded to our call, I feel confident that no country will feel left alone in tackling dementia. Yesterday, you heard about many promising initiatives that are acting on multiple fronts to meet the challenges of this extremely difficult, demanding, and devastating disease.

Urgency inspires invention. The solutions being proposed are foresighted as well as innovative, as they can carve out ways of pushing other badly needed medical products through discovery and regulatory approval and onto the market. But with the tidal wave of new cases poised to sweep over the world, we cannot wait to take action. The job now is to weave these multiple strands of hope coming from multiple new initiatives into a comprehensive plan that can also work in low-resource settings. The plan must be backed by strong political and government commitment expressed through resources and practical policies. Coping with dementia is also a health systems and social welfare issue. Planning must likewise consider the demands placed on these services.

We do not currently have the tools to stop the tidal wave. But we can cushion its impact as we continue to build a foundation for urgent action on multiple fronts.

Thank you.

Dr Margaret Chan, Director-General, World Health Organization 17 March 2015 "I can think of no other disease where innovation, including breakthrough discoveries to develop a cure, is so badly needed."

> Margaret Chan, Director-General, World Health Organization



SPEECH BY JEREMY HUNT SECRETARY OF STATE, UNITED KINGDOM

Director-General, Ministers, distinguished guests.

I wonder if I can start by breaking WHO rules; I want to broadcast a commercial. You must go and see a film called Still Alice, which is the Hollywood film in which Julianne Moore won an Oscar for her absolutely remarkable portrayal of someone with early onset Alzheimer's. It's a wonderful film and it brings home the reality of dementia for many people: the way that it destroys people's confidence, destroys their careers, destroys their families, destroys their identity; the unique horribleness of dementia is that it puts as much pressure on families and carers as the people who actually have the condition themselves; the loss of dignity; the fact that we're not actually very good at dealing with dementia: not as societies, not as families, not as individuals. But what the film also shows very movingly is how dementia can actually bring families together as well as divide them. And in a way what we need to do today is to bring the world together to fight dementia. We have to do that because it is a global threat.

I want to thank you Director-General for your leadership. It's something that we have felt very strongly about in the United Kingdom, but you have been one of our strongest supporters. Because now one in every 140 people across the planet has dementia. Every 4 seconds someone new is being diagnosed with it. And this is a condition for which the WHO is the right forum because it's now beginning to affect developing countries more than the developed world. Dementia cases in Europe will double in the next few decades but in Asia they will triple, in Africa they will quadruple, in Latin America they will also quadruple. Director-General Margaret Chan mentioned the US\$ 600 billion cost: this will literally bankrupt global health care systems if we do nothing.

But the good news is we're not doing nothing; we're actually starting to do a great deal. With the 2013 G8 dementia summit

in London; with the leadership from Prime Minister Cameron and President Obama, setting the 2025 goal to find a cure or disease-modifying treatment; the legacy events that we've had in Canada, Japan, the United States [and] European countries; the work of the World Dementia Envoy. And I think we're starting now to really increase awareness inside healthcare systems: we've trained a quarter of a million people inside the NHS in England; I see in France the close links between the memory clinics and the research community; the innovations in improving care that you see with the dementia villages in the Netherlands; the remarkable dementia friends movement that we've worked closely with, with Alzheimer's society in the United Kingdom, which is now taking off. We've got a million dementia friends but it's Japan that really led the way on this: they've now got 5% of the population, the adult population, of Japan as dementia friends - 5 million dementia friends - but the US, Canada [and] Australia all have exciting programmes.

And then today's announcement that, for the first time, we've reached a global consensus as to how to bring together all of the information from clinical trials; so that we can coordinate it and make faster progress. And then the particularly exciting

... what we need to do today is to bring the world together to fight dementia. We have to do that because it is a global threat.

13

66 The litmus test of our generation's willingness to face up to the challenge of an aging population is whether now we take the decisions: now we do the difficult heavy lifting to make sure that by then we are able to look after older people on our planet with dignity and respect.

announcement today of a US\$ 100 million Fund initiated by the Government of the United Kingdom, partly backed by the Government of the United Kingdom, organized by J.P. Morgan with support from Alzheimer's Research United Kingdom, GSK, Johnson and Johnson, Lilly, Pfizer and Biogen to promote preclinical work in dementia. This is a fantastic coming together of some of the world's biggest pharmaceutical companies, governments and NGOs to try and break this log jam in Alzheimer's research.

But the truth is we need to go a lot further. We still, across the world, diagnose probably less than half the people who have dementia. We still have too little knowledge about how to prevent dementia. This is the moment where I want to give you some advice from the NHS England clinical lead on dementia about how to prevent it. He says, for those of you who drink alcohol, a glass of wine a day prevents dementia; a bottle of wine a day causes it. Professor Alistair Burns is available later for any further questions on that topic. But the truth is, on a more serious note, we are still shockingly bad at looking after people with dementia. In my country, and I think many countries, there are too many care homes where people with dementia are left motionless in chairs, looking vacantly into the air without any kind of stimulation or encouragement. And we have to do a lot better.

I know you heard yesterday about the problem of stigma, and let me just say now no one has done more to tackle the problem of stigma than the people living with dementia who've spoken out and said what a challenge it is and talked about their experiences. I want to pay tribute to people like Kate Swaffer who we're going to hear from later. People like Trevor Jarvis who inspired me in the United Kingdom by standing up to the banks and saying we shouldn't have to remember a PIN. there must be another way for us to get access to our money. These are the people who Robert

Kennedy described back in 1966 as displaying the numberless small acts of courage that make human history, and we salute them.

And my final comment today is a broader one: we are privileged to live in a world where life expectancy is increasing; and the aging population, which worries so many people in health care, is actually one of humanity's greatest achievements. We're living 2 years longer every decade. So if you do the maths, that means for every 24 hours that we live, life expectancy is going up by 5 hours. So when you get to midnight tonight at the end of a delicious cheese fondue or whatever it is you must think what you're going to do with those 5 hours; some people call it the 29 hour day. And the challenge for us is whether those extra hours, days and months at the end of our lives are going to be a period that we look forward to, or a period that we dread.

By 2050, if I'm still around, I'll be nearly 85, some of you will have got there before me, some of you won't quite be there; maybe we could have a reunion, it'll be like the Best Exotic Marigold Hotel in Geneva. But by then there will be over 200 million people across the world who are over 85, that's getting on for the population of the United States of America, and the litmus test of our generation's willingness to face up to the challenge of an aging population is whether now we take the decisions; now we do the difficult heavy lifting to make sure that by then we are able to look after older people on our planet with dignity and respect. An American philosopher Abraham Heschel said that "A test of a people is how it behaves towards the old ... The affection and care for the old, the incurable, the helpless are the true goldmines of a culture." And the gold we seek is scientific endeavour to stop the suffering; and human dignity to relieve it.

It's going to be a long and difficult journey so I want to leave you with my favourite quote from Churchill. "Success is the ability to go from failure to failure without losing your enthusiasm." So please; we're going to have many, many setbacks on this journey, but let's not lose our enthusiasm. This is an incredibly important mission and hundreds of millions of people across the globe are looking at us today for leadership and courage to really show them we're prepared to do what it takes.

Thank you very much.

Mr Jeremy Hunt, Secretary of State, United Kingdom 17 March 2015

"hundreds of millions of people across the globe are looking at us today for leadership and courage to really show them we're prepared to do what it takes."

- Jeremy Hunt, Secretary of State, United Kingdom

EXECUTIVE SUMMARY

Dementia imposes a tremendous burden on individuals, families, communities, and societies. It currently affects more than 47 million people worldwide, and this figure is expected to rise to 75.6 million by 2030 (1). In 2010 the global cost of dementia care was estimated to be US\$ 604 billion, constituting 1 per cent of global gross domestic product (2). By 2030, the cost of caring for people living with dementia worldwide could be a staggering US\$ 1.2 trillion or more (2,3), which would undermine social and economic development globally. Sixty per cent of people with dementia live in low-and middleincome countries (1), and this proportion is projected only to increase over the next decade, widening inequalities within and between countries.

In recent years a number of national and international initiatives have begun to address dementia challenges. Although such efforts have generated momentum, particularly in some Member States, a more concerted and unified response is needed to maximise global impact and reach. Responding to the need for a shared global commitment to action, the First WHO Ministerial Conference on Global Action Against Dementia organized in Geneva on 16-17 March 2015 aimed to raise awareness and demonstrate a shared commitment among Member States and stakeholders of all resource levels to put in place the necessary policies and resources to improve dementia care and treatment, and place action against dementia higher on national and global agendas.

OBJECTIVES

The objectives of the Ministerial Conference were as follows:

- To highlight evidence relating to the global burden and impact of dementia
- To encourage governments worldwide to take action to prevent dementia and improve care services, based on current scientific knowledge, available evidence and global experience
- To discuss the need for assessing dementia care and monitoring progress
- To stress the development of cures or disease-modifying therapies for dementia
- To emphasise the need for increased investment and international collaboration in dementia research
- To explore opportunities for supporting global cooperation and to move from commitment to action, in coordination with all stakeholders

OUTCOMES

The First WHO Ministerial Conference on Global Action Against Dementia fostered awareness of the public health and economic challenges posed by dementia, a better understanding of the roles and responsibilities of Member States and stakeholders, and led to a "Call for Action" supported by the conference participants.

In attendance at the Ministerial Conference were 89 Member States, 5 UN Offices and other Intergovernmental Organizations, 34 Non-Governmental Organizations (NGOs) and Civil Societies, 58 Foundations, Academic Institutions, WHO Collaborating Centres and people with dementia and their caregivers; in total accounting for more than 450 participants.

Day 1 of the meeting set the stage for discussions by presenting the global policy context as well as the current global burden of dementia. Participants presented and discussed innovations in dementia treatment and care, basic and translational research, strategies for advancing risk reduction, and understanding policy perspectives and initiatives, as well as hearing the voice and perspectives of persons living with dementia and their caregivers. Day 2 of the Ministerial Conference brought together delegates to discuss raising the visibility of dementia worldwide, strategies for strengthening health and social systems to deliver care that promotes living well with dementia, and concluded with securing political commitment of Member States to strengthen international collaboration, implement relevant policies and plans for dementia care, risk reduction, research and establish monitoring mechanisms for progress.

The "Call for Action" was supported by the participants in the First WHO Ministerial Conference on Global Action Against Dementia and provided actions for advancing dementia efforts as follows:

- raising the priority accorded to global efforts to tackle dementia on the agendas of relevant high-level forums and meetings of national and international leaders;
- strengthening capacity, leadership, governance, multisectoral action and partnerships to accelerate responses to address dementia;
- promoting a better understanding of dementia, raising public awareness and engagement, including respect for the human rights of people living with dementia, reducing stigma and discrimination and fostering greater participation, social inclusion and integration;
- advancing prevention, risk reduction, diagnosis and treatment of dementia in ways consistent with current and emerging evidence;
- facilitating technological and social innovations to meet the needs of people living with dementia and their caregivers;
- increasing collective efforts in dementia research and fostering collaboration;

- facilitating the coordinated delivery of health and social care for people living with dementia, including capacitybuilding for the workforce, support for mutual care-taking across generations at an individual, family and society level, and strengthening of support and services for caregivers and families;
- supporting a gender-sensitive approach in the elaboration of plans, policies and interventions aimed at improving the lives of people living with dementia;
- promoting further work to identify and address barriers to dementia care, particularly in low-resource settings;
- strengthening international efforts to support plans and policies at all levels for people living with dementia, particularly in low- and middle-income countries;
- supporting the efforts of the World Health Organization, within its mandate and workplans, to fulfil its leadership role in full collaboration with national and international partners to promote and monitor global efforts to address dementia.

CONTENT OF THIS REPORT

This report captures key issues raised and strategies proposed in the presentations and panel discussions during the conference, and outlines important subsequent actions. The Call for Action (translated in all WHO official languages), agenda, participant list and dementia infographic (in English, French and Spanish) can be found in the Appendix of this report. Thematic briefs and official statements are available online via the Ministerial Conference website (http://www.who. int/mental_health/neurology/dementia/conference_2015/en/).



INTRODUCTION

Worldwide, the proportion of older people is increasing; by 2050, approximately 2 billion people will be over the age of 60. The implications of this demographic shift on societies are substantial and without an emphasis on healthy ageing, health, social and economic systems will be stretched and strained further (4).

Advances in health care and technology have enhanced longevity and translated to people living healthier lives; however, this has also resulted in a higher prevalence of noncommunicable diseases, including dementia. Dementia is an umbrella term for a number of progressive diseases affecting memory, cognitive abilities, and behaviour. Crucially, although dementia primarily affects older adults, it is not a normal or inevitable consequence of ageing (4–6).

Globally, nearly 8 million people develop dementia annually, which translates to one new case every four seconds (4). In 2015, approximately 47 million people are living with some form of dementia, of which 63% reside in low-and middle-income countries (LMICs). This figure will nearly double to 76 million in 2030 and to 145 million by 2050. The majority (71%) of new cases will occur in LMICs (1,7).

GLOBAL CHALLENGES IN DEMENTIA



NO AVAILABLE DISEASE-MODIFYING TREATMENT FOR DISEASES CAUSING DEMENTIA



STIGMA AND FEAR OF DEVELOPING DEMENTIA



DISPARITIES IN DEMENTIA CARE AND CAREGIVER SUPPORT

2.1. THE BURDEN OF DEMENTIA ON INDIVIDUALS, FAMILIES, COMMUNITIES, AND SOCIETIES

Dementia is one of the main causes of dependence and disability in old age, both in high-income countries (HICs) and LMICs (4,6,8) accounting for 11.9% of years lived with disability due to a noncommunicable disease (NCD) (6). While older people can often cope well, and remain relatively independent even with marked physical disability, the onset of cognitive impairment quickly compromises their ability to carry out complex but essential tasks in daily life. In addition, people living with dementia will increasingly have difficulty meeting their basic personal care needs (4).

The physical, psychological and economic impact of dementia on individuals, caregivers and families is startling. Behavioural and psychological symptoms linked to dementia profoundly affect the quality of life of people living with dementia and their caregivers (4,7). To illustrate, one in four caregivers of people living with dementia develop depression (8).

The need for support from a caregiver often starts early in the course of dementia, intensifies as the illness progresses over time, and continues until death. There is a large literature attesting to the extent of the strain that caregivers experience, which is practical (hours spent caregiving detracting from other activities, particularly leisure and socializing), psychological (emotional strain, leading to a high prevalence of anxiety and depression), and economic (increased costs, coupled with giving up or cutting back on work to care) (7). Older people frequently have multiple health conditions such as chronic physical diseases coexisting with mental or cognitive disorders, the effects of which may combine together in complex ways leading to disability and needs for care. However, studies from both HICs (2,6) and LMICs (2,4) concur that, among older people, cognitive impairment and dementia make the largest contribution to the need for care, much more so than other types of impairment and other chronic diseases.

The costs of dementia were estimated at US\$ 604 billion in 2010 (2), which translates to one per cent of global gross domestic product (GDP). Based on current estimates, this figure is expected to rise to US \$1.2 trillion or more by 2030 (5). The indirect costs of care incurred by caregivers and family

members trap millions of people in chronic poverty (8). In HICs, the costs related to dementia are shared by informal care (45%) and social care (40%). In contrast, in LMICs, social care costs (15%) pale in comparison to informal care costs that predominate (2). Direct social care costs remain the lowest in LMICs. However, it is precisely these countries which will be most affected by the rise in costs and dementia cases. In LMICs, despite larger, extended families, the economic strain on family caregivers is substantial. Typically, around a fifth of caregivers have cut back on paid work. Moreover, compensatory benefits are practically non-existent (1). At the same time, LMICs that rely more on informal caregivers will experience a depletion of this resource in light of the population demographic shifts, which will limit the availability of informal care resources (4).

In summary, the alarming prevalence of dementia at the global level, the economic and social impact on families, communities and economies, and the associated stigma and social exclusion confront countries with a number of challenges to address, outlined below.

2.2. DEMENTIA IS NOT PRIORITISED ON NATIONAL AGENDAS

Dementia is not a priority in most countries. This is primarily due to a lack of acknowledgement of the burden of disease and its immediate and long-term social and economic cost to countries, as well as competing priorities on national public health agendas. In many countries this has resulted in no clear vision on how to tackle dementia and poorly coordinated efforts at the national level. Consequently, formulation of policies, plans, and programmes targeted at tackling dementia has been inconsistent across countries. It has also led to a lack of systematic monitoring and evaluation of dementia efforts in Member States, and in fragmented social and health services for dementia care. To illustrate, only 17 of 194 Member States have a national plan to address dementia (9).

At the policy level, dementia is often not incorporated into action plans for noncommunicable diseases or mental health.



2.3. NEED FOR MORE EVIDENCE FOR DEMENTIA RISK REDUCTION

While decreasing incidence and prevalence of dementia is a stated priority of some countries, there is currently lack of a comprehensive evidence base for modifiable risk factors that appreciably delay the onset or slow progression of diseases leading to dementia. In addition to expanding epidemiological research and randomized controlled trials that will substantiate this information further, it is also important to promote awareness of what is currently understood about risk reduction. Healthy lifestyle promotion and reducing risk factors associated with NCDs including dementia is valuable, but is not sufficiently acknowledged among policymakers and the general public.

2.4. NO AVAILABLE DISEASE-MODIFYING TREATMENT FOR DISEASES CAUSING DEMENTIA

Research and innovation in dementia, particularly in drug development for a cure, has stagnated due to a lack of basic research, long development periods, expensive clinical trials and insufficiently adapted regulatory processes. The long drug development phase and high associated costs, combined with a long series of failures, has meant that pharmaceutical companies are decreasing their investments in drug development for neurodegenerative diseases. This has slowed investment in dementia research. This challenge has also been recognised by the 2013 G8 Dementia Summit, whose participants responded by supporting the Government of the United Kingdom's appointment of a World Dementia Envoy - supported by a World Dementia Council - to help stimulate innovation in new financial mechanisms for identifying disease-modifying therapies or investing in dementia risk reduction, as well as strengthen public and private research capacity.

At present, there are no treatments available to cure or alter the course of diseases that lead to dementia. The current global investment in dementia research is significantly less than investment in other common chronic conditions of ageing, such as cancer and heart disease, even though the current and future impact of dementia on patients, families, and the health and social care systems of countries around the world is likely greater (10).

Although several initiatives to map dementia research are underway, at present there is no systematic analysis of global data detailing the full scope of ongoing dementia research projects, research expenditures, and the proportion of individuals with dementia participating in clinical research. A global research agenda for dementia currently does not exist, which hampers strategic and efficient investments in key research priorities, and necessary cooperation.

2.5. DISPARITIES IN DEMENTIA CARE AND CAREGIVER SUPPORT

There are disparities in access to dementia care across and within countries, and access to quality services for dementia is limited. Access to quality care is compromised by a dearth of human resources; training for providing dementia care is limited even in high-resource settings, and few incentives are in place to attract health care or other professionals to work in dementia care. More effort is needed to identify and disseminate best care practices for a variety of formal and informal care settings.

Dementia requires long-term health and social care support, and providing care can be challenging and costly, particularly if institutionalisation is required. There is a lack of concrete measures for delaying the onset of institutionalisation in order to reduce costs and improve the quality of life of persons with dementia and their caregivers.





"Research and innovation in dementia, particularly in drug development for a cure, has stagnated due to a lack of basic research, long development periods, expensive clinical trials and insufficiently adapted regulatory processes."











"There are disparities in access to dementia care across and within countries."

"Dementia is not a priority in most countries."





Dementia is highly stigmatized and universally feared. It is often perceived as a normal part of ageing, and that no actions can be taken to prevent or treat it.

Dementia also has far-reaching and often underestimated consequences for informal caregivers, in terms of health problems, loss of income and reduced quality of life. Caregivers are forced to reduce time spent at work as well as time spent in leisure activities, in order to care for a family member. Providing informal care to people living with dementia not only results in a sizeable financial burden, but also incurs a substantial emotional burden, including a detrimental impact on caregivers' mental and physical health (8,11,12).

Barriers to accessing caregiver support services are the same as those identified for accessing dementia-appropriate health and social services in general. These barriers include negative attitudes to diagnosis and treatment, lack of appropriately trained health workforce and infrastructure to scale up services, a reluctance to seek help due to dementia being considered a normal part of ageing or stigma, lack of public policy initiatives, and lack of funding for dementia services, research, and training. Caregivers also face additional barriers when seeking services for themselves. In LMICs, no support services are routinely available for family caregivers. Even in HICs there are barriers to access and uptake of services, including lack of recognition of the caregiving role, poor understanding of dementia, and cultural influences on caregiving, such as taking for granted that this will be done by the family, especially by female family members (13). Moreover, leaving or restricting a paid caregiver leads to loss of income and accrual of social benefits such as health insurance and pensions.

2.6. STIGMA AND FEAR OF DEVELOPING DEMENTIA

Dementia is highly stigmatized and universally feared. It is often perceived as a normal part of ageing, and that no actions can be taken to prevent or treat it. These misconceptions re-inforce beliefs that dementia is not an issue for governments and that it does not affect health and social care systems (4). For both the person with dementia and his or her caregiver, this stigma can contribute to social isolation, delays in seeking diagnosis and care, and encourage reluctance to ask for help (14).







RESPONDING TO GLOBAL DEMENTIA CHALLENGES:

THE FIRST WHO MINISTERIAL CONFERENCE ON GLOBAL ACTION AGAINST DEMENTIA



3.1 THE GLOBAL DEMENTIA POLICY CONTEXT

A number of international and national efforts have increased the visibility of dementia as a global health priority, including Member States acknowledging at the United Nations General Assembly in September 2011 that *"mental and neurological disorders, including Alzheimer's disease, are an important cause of morbidity and contribute to the global noncommunicable disease burden, for which there is a need to provide equitable access to effective programmes and health-care interventions". This acknowledgement was followed by the release of a WHO and Alzheimer's Disease International report on dementia in 2012, highlighting the impact of dementia on individuals, families, and societies and outlining steps for further efforts.*

The 2013 G8 Dementia Summit instilled a sense of urgency to address dementia. The Summit was hosted by the United Kingdom and brought together Ministers, researchers, pharmaceutical companies, and international and civil society organizations. The Summit culminated with a communiqué and signed declaration of commitment (15). It was followed by the formation of the World Dementia Council (16), the designation of a World Dementia Envoy by the United Kingdom, and the organization of three global dementia legacy events. The G7 global dementia legacy events explored specific topics in more detail including funding models, academia-industry partnerships, technology and care innovations and international research collaboration. Further, a number of other initiatives have been carried out to address the challenge due to dementia globally. A group of global NGOs and civil society came together to organise the Global Alzheimer's and Dementia Action Alliance (GADAA) (17) to raise awareness about dementia, to increase the understanding of dementia as a disease and to reduce the stigma surrounding it. OECD has recently released a report on addressing dementia. The report provides an imperative for policy action on improving dementia care and also includes recommendations for sharing data in dementia research (18). The World Innovation Summit for Health, an initiative of the Qatar Foundation, brought the dementia conversation to the Middle East as a forum topic in 2015 and published "A Call to Action: The Global Response to Dementia Through Policy Innovation" (5). The European Commission has initiated a number of partnerships and funding initiatives for dementia research, such as the EU Joint Programme for Neurodegenerative Disease research, the largest global research initiative in the field of neurodegenerative diseases.

A number of international and national efforts have increased the visibility of dementia as a global health priority...







"Mental and neurological disorders, including Alzheimer's disease, are an important cause of morbidity and contribute to the global noncommunicable disease burden, for which there is a need to provide equitable access to effective programmes and healthcare interventions."









Building on these international efforts to take action against dementia, Member States and participants (international organizations, UN agencies, civil society organizations) came together to discuss recommendations, strategies, and solutions for addressing the aforementioned challenges. Furthermore, a call for global action was needed that could provide Member States and other key actors (e.g. international organizations, civil society organizations) with actionable recommendations to take forward. This was the focus of discussions during the two day Ministerial Conference in Geneva on 16-17 March 2015, which brought together senior representatives from 89 Member States including many Ministers of Health, 5 UN Offices and other Intergovernmental Organizations, 34 Non-Governmental Organizations (NGOs) and Civil Societies, 58 Foundations, Academic Institutions, WHO Collaborating Centres, technical experts, researchers, people with dementia and their caregivers to discuss the global challenges posed by dementia and offer actionable recommendations. More than 450 participants took part in the Ministerial Conference.

A summary of the most salient points and themes across the panel sessions and discussions has been synthesised and presented below, providing responses and strategies for addressing the many challenges.

ACCELERATING FOCUS ON RISK REDUCTION

STRATEGIC APPROACHES FOR **2** STRATEGIC APPROACH

LIVING WELL WITH DEMENTIA



3

IMPROVING DEMENTIA AWARENESS AND REDUCING STIGMA



5 STRENGTHENING GLOBAL LEADERSHIP AND A CALL FOR ACTION AND A CALL FOR ACTION

3.2 EMERGENT THEMES FROM THE FIRST WHO MINISTERIAL CONFERENCE ON GLOBAL ACTION AGAINST DEMENTIA

3.2.1. ACCELERATING FOCUS ON RISK REDUCTION

Decreasing prevalence of disease is a powerful way to minimize burden. While evidence for behavioural changes influencing dementia risk reduction and protective factors for dementia are increasing, more research is needed in order to generate robust conclusions. There is a growing consensus that some protective measures might reduce the risk of cognitive decline - specifically, there is some evidence that physical activity, early-life educational opportunities, management of midlife hypertension and a reduction in obesity, smoking and diabetes may reduce the risk of cognitive decline. These are all protective factors for other high-risk NCDs (e.g. cancer, diabetes). Participants emphasised the need for investment in further epidemiological studies. WHO specified that targets and indicators for risk reduction for NCDs already exist, which cover a variety of risk factors that Member States have committed themselves to reducing, and which could apply to dementia efforts as well. Participants expressed the need to disseminate current knowledge on risk reduction even as those studies are progressing.

Member States pointed out the challenges with advancing dementia risk reduction and improving care amidst a fragmented and poorly functioning public health system, limited allocation of funding, and lack of cohesion within communities. It was stressed that it is necessary to not only focus on Alzheimer's disease but also on other diseases that lead to dementia and ensure that approaches are age-appropriate.

3.2.2. STRATEGIC APPROACHES FOR DEMENTIA RESEARCH

A clear need to accelerate basic, translational, and clinical science research to identify treatments to delay and/or slow progression of neurodegenerative diseases that lead to dementia was identified by the participants. This includes the need for more timely diagnosis, more rapid and less costly clinical trials, and diversification of therapeutic approaches including non-pharmacological as well as pharmacological agents. Specific suggestions included enhanced funding for research, addition of a research component to national dementia plans, and facilitation of international collaborative efforts including better use and cooperation on relevant large data sources. Participants also discussed the need for a harmonized and streamlined process to obtain regulatory approval for new medications and the current Integrated Development effort led by the Government of the United Kingdom (20,21).

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One has to embed a rights-based approach in all interventions. Specifically, it is important that persons living with dementia are empowered and provided with support to claim and exercise their rights, and have access to enhanced autonomy.

Given the urgency of addressing the growing burden of dementia in countries around the world, and the existing resource constraints, there is a growing need for governments, funding agencies, and the private sector to prioritize dementia research investments in a systematic way. The development of a sound methodology for conducting a global, inclusive, and rigorous review of research priorities for dementia is vital for informing and promoting a coordinated international action plan. Together with a systematic global asset mapping of ongoing dementia research projects, this will allow for a comparison of current research topics and investments, with the research priorities identified by global dementia experts and stakeholders. A harmonised global dementia research agenda will thus highlight current gaps in research funding areas as they exist in comparison to identified high-value research priorities, thereby helping to minimize duplication, enhance collaboration, and increase the return on global dementia research investments.

Collaboration across Member States and all stakeholders to implement a coordinated strategic dementia global research agenda will increase the likelihood of effective progress toward better prevention, diagnosis, treatment, and care for individuals around the world who are living with dementia. The key activities required to move from the identification of current dementia research efforts and priorities, to the successful implementation of a strategic global dementia research agenda are: harmonization, research mapping and gap analysis, developing infrastructure for coordinated implementation, facilitating international partnerships and shared learning, capacity building, developing evidence and research to inform policy, monitoring and evaluating progress, better use of data, and developing a citizen science platform (22).

3.2.3. LIVING WELL WITH DEMENTIA

Living well with dementia translates into different set of actions by countries. Some countries aim to promote living well with dementia through the implementation of a comprehensive set of interventions ranging from policy changes, to establishing integrated community networks, such as age and dementiafriendly communities, to technological interventions focused on assistive technologies to aid with daily activities. Some participants discussed the positive outcomes arising from caregiver support focused interventions that utilise assistive technology such as internet interventions. Participants discussed the need for more robust research on assistive technologies for persons living with dementia and their caregivers, as well as information on strategies for integrating effective technologies across the spectrum of care. Others focused on forging alliances to collaboratively take action against dementia at the national level, engaging stakeholders across society (e.g. self-help groups, long-term care associations, insurance companies, user associations). These priorities have been reflected in national dementia plans or have been integrated into other sector programmes and plans, such as development programmes.

It is important that the voice of people living with dementia and their caregivers is incorporated into policies, plans, interventions, and actions. Participants shared their experiences of living with dementia or caring for persons with dementia, and discussed actions for national health systems, research, and policies to take into account. First, participants stated the importance of eradicating stigma associated with dementia, and discussed the challenges that a person living with dementia faces regarding legal capacity and decision-making. Participants emphasised the importance of care coordination and dialogue among health professionals to improve overall quality and management of dementia care. Second, participants welcomed more research and dialogue conducted with persons living with dementia to understand their daily needs and














"Technological innovations can play an important role in coordinating dementia care"







preferences, for example regarding self-care, household help, mobility, meaningful occupation and social participation. Third, they stressed the need to intensity efforts to empower persons living with dementia and caregivers to enable participation in society. They have the need to be heard, seen and recognised, and have the right to acceptance, empathy and respect. They also need to receive a timely diagnosis from health care professionals and holistic management and care from an integrated network of health and social care professionals as well as community members and informal caregivers.

Worldwide, there is substantial room for improvement of dementia care which is often fragmented with care coordination difficult to achieve, particularly as care requires service provision from the diverse health and social care systems. To improve care, participants stated that action is required on three levels: 1) health systems strengthening, including providing enhanced human resources to provide support to the health and social care workforce to improve how they deal with persons living with dementia; 2) develop and implement policies based on the best available evidence; and 3) implement monitoring mechanisms to evaluate and accelerate progress. Technological innovations can play an important role in coordinating dementia care, particularly if dementia registries and electronic medical records can be used. OECD and WHO presented a draft framework developed jointly to help countries to assess and develop their approaches to improving dementia care.

Dementia policies should include a focus on components such as: risk reduction to minimise new cases and enhance brain health, improved diagnosis with early and accurate identification of diseases leading to dementia, and care coordination including a role for technology, to ensure care is coordinated, proactive and delivered closer to home. The potential for technology to support dementia care is clear. It is important that dementia plans recognise the progression of dementia and recognise early dementia, advanced dementia and end of life care separately. For early dementia, this means ensuring that communities are safer for, and more accepting of, people living with dementia and that their caregivers are adequately supported. For advanced dementia, it means provisions are in place that ensure persons living with dementia live in safe and appropriate environments, and can access safe and high quality social care services. Finally, plans should recognise the phase where end of life care is required and dying with dignity is an important consideration.

"There is a growing need to prioritize dementia research investments."





66 Raising awareness across generations is crucial for encouraging action from younger generations to search for a disease-modifying therapy, enhance care and improve the quality of life of persons living with dementia.

Participants highlighted the importance of bringing together stakeholders (families, volunteers, caregivers, user associations, civil society, private and public providers) to try and identify the state of dementia care within a health system and come to a shared vision of where the system should transition to optimize care. This aligned with the importance of monitoring progress across Member States, in order to show, in a transparent manner, the current state of dementia care, achievements, and actions to take forward.

Recognising that dementia is a societal challenge, the importance of embedding interventions in community settings was stressed. Some participants noted the importance of integrated research and care approaches rather than distinguishing them as separate approaches, which is purported to lead to better outcomes for persons living with dementia.

One has to embed a rights-based approach in all interventions. Specifically, it is important that persons living with dementia are empowered and provided with support to claim and exercise their rights, and have access to enhanced autonomy. Importantly, with progression of the disease, autonomy decreases and isolation, exclusion and exposure to abuse and violence may worsen. In addition to voluntary and appropriate care, citizen engagement and participation was presented as an approach to promote living well with dementia in the community and encouraging participation in daily life. A rights-based approach to tackling dementia is key; under a human rights based approach, the development of policies, legislation, regulation, institutions and budgets should be anchored in a system of rights and corresponding obligations that Member States have agreed to comply with under the international human rights framework.

3.2.4. IMPROVING DEMENTIA AWARENESS AND REDUCING STIGMA

Numerous types of actions to raise awareness about dementia and decrease stigma were discussed. Policy level actions include the development and implementation of national dementia plans, increasing awareness and improving early detection rates. It also includes using different communication strategies such as launching national dementia campaigns, the use of social media and changing public attitudes to dementia through broadcasting commercials on a national television channel. These diverse communication strategies should be implemented engaging a broad range of sectors and societal actors in raising visibility of dementia - a disease of concern to all of society, not just one individual or group.

Raising awareness across generations is crucial for encouraging action from younger generations to search for a diseasemodifying therapy, improve care and improve the quality of life of persons living with dementia.

Strategies for raising awareness are complex to implement in LMICs, particularly among competing health priorities. It is important to build the capacity of people living with dementia, their families, community members, volunteers and faithbased practitioners or traditional healers to become ambassadors of information about dementia. This strategy involves key stakeholders at the village and community level to disseminate knowledge. This mirrors awareness strategies implemented in HICs, where training courses have been developed for caregivers and support groups in municipalities. Providing information and training to community members can cause a significant change in attitudes towards persons living with dementia and their treatment.

Areas where international action would be helpful or needed to increase the visibility of dementia were also identified. This included having standardisation of assessments to diagnose dementia to ensure timely diagnosis and optimal assessment by clinicians and having a tool oriented towards raising awareness for the public.

#globaldementia

Japan, as the fastest aging country, would like to promote "age and dementia friendly community" across the globe.

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66 All participants reinforced the need for commitment to action to respond to global dementia challenges.

3.2.5. STRENGTHENING GLOBAL LEADERSHIP AND A CALL FOR ACTION

Taking action against dementia requires developing and/or upgrading national policies. Aside from dedicated dementia policies, it was specifically highlighted that mental health plans and programmes should include dementia. It is also important to mainstream dementia into NCD policies, given that they share similar points for risk reduction, and healthy lifestyle promotion has positive implications for cognitive health. Promotion of healthy lifestyles to prevent and reduce risk of developing all NCDs, can play an important role in reducing the risk of dementia.

Second, dementia policies, plans and programmes should be framed within a public health approach to stress the importance of reducing the number of people who develop dementia. Plans should emphasise the importance of timely diagnosis at the primary care level, training for various professional groups in health and social care as well as other sectors and community members and families, of strategies for overcoming stigma and discrimination, and monitoring mechanisms to measure progress of implementation of dementia plans at national, regional and local level. Several participants placed emphasis on determining which professional or group of professionals is best placed to diagnose dementia within a particular health system. It was also stressed that dementia plans should balance care and cure, allocate attention to raising the profile of dementia and awareness of the disease, include input from people living with dementia and their carers and ensure they are involved in the planning process at every stage. The importance of learning from each other and sharing accounts of successful implementation of dementia plans, as well as stories of failures and lessons learned was underscored.

Participants presented a number of key components of national policies or plans to tackle dementia which have been included in national policies or plans, such as the creation of strategic partnerships for dementia research at national levels and launching a national trials coordination centre to help streamline research results. Others presented the challenges they were confronted with, such as competing health and political problems which served as an obstacle to allocating appropriate resources or attention to dementia as a topic on the policy agenda. Actions to address dementia should also be included in development strategies and plans, particularly in LMICs.

Recognising the importance of dementia and global governance approaches, the participants expressed support for, and commitment to, the WHO-led Call for Action. Member States presented the current scale of the problem in their countries and identified the challenges they are facing. Many Member States specified the actions they are taking to tackle dementia in their countries and indicated where global support and governance approaches would benefit them. The importance for collaboration across all stakeholders was emphasised. All participants reinforced the need for commitment to action to respond to global dementia challenges.

A CALL FOR ACTION

We, the participants in this Conference, note the following:

- Dementia currently affects more than 47 million people worldwide, with more than 75 million people expected to be living with dementia by 2030. This number is expected to triple by 2050. It is one of the major health challenges for our generation. Often hidden, misunderstood and underreported, dementia affects individuals, families and communities and is a growing cause of disability.
- 2. Contrary to popular belief, dementia is not a natural or inevitable consequence of ageing. It is a condition that impairs the cognitive brain functions of memory, language, perception and thought and interferes significantly with the person's ability to maintain the activities of daily living. The most common types of dementia are Alzheimer's disease and vascular dementia. Evidence suggests that the risk of certain types of dementia may be lowered by addressing cardiovascular risk factors, as applicable.
- 3. The personal, social and economic consequences of dementia are enormous. Dementia leads to increased long-term care costs for governments, communities, families and individuals, and to losses in productivity for economies. The global cost of dementia care in 2010 was estimated to be US\$ 604 billion 1.0% of global gross domestic product. By 2030, the cost of caring for people with dementia worldwide has been estimated at US\$ 1.2 trillion or more, which could undermine social and economic development throughout the world.
- 4. Nearly 60% of people with dementia live in low- and middleincome countries, and this proportion is expected to increase rapidly during the next decade. This may contribute to increasing inequalities between countries and populations.

- A sustained global effort is thus required to promote action on dementia and address the challenges posed by dementia and its impacts. No single country, sector or organization can tackle these challenges alone.
- 6. The following overarching principles and approaches are integral to global efforts:
- empowering and engaging the full and active participation of people living with dementia and their caregivers and families, as well as overcoming stigma and discrimination;
- fostering collaboration between all stakeholders to improve prevention and care and to stimulate research;
- incorporating the aspects of dementia prevention, care and rehabilitation in policies related to ageing, disability and noncommunicable diseases, including mental health;
- building on and utilizing existing expertise, collaborative arrangements and mechanisms to maximize impact;
- balancing prevention, risk reduction, care and cure so that, while efforts are still directed towards finding effective treatments, best practices and risk-reduction interventions, continuous improvements are made in care for people living with dementia and support for their caregivers;
- advocating for an evidence-based approach and shared learning, allowing advances in open research and data-sharing to be made available to facilitate faster learning and action;
- emphasizing that policies, plans, programmes, interventions and actions must be sensitive to the needs, expectations and human rights of people living with dementia and their caregivers;
- embracing the importance of universal health coverage and an equity-based approach in all aspects of dementia activities, including facilitation of equitable access to health and social care for people living with dementia and their caregivers.

WE, THE PARTICIPANTS IN THIS CONFERENCE, CALL FOR THE FOLLOWING ACTION TO BENEFIT PEOPLE LIVING WITH DEMENTIA, THEIR CAREGIVERS, FAMILIES AND COMMUNITIES:

- raising the priority accorded to global efforts to tackle dementia on the agendas of relevant highlevel forums and meetings of national and international leaders;
- strengthening capacity, leadership, governance, multisectoral action and partnerships to accelerate responses to address dementia;
- promoting a better understanding of dementia, raising public awareness and engagement, including respect for the human rights of people living with dementia, reducing stigma and discrimination and fostering greater participation, social inclusion and integration;
- advancing prevention, risk reduction, diagnosis and treatment of dementia in ways consistent with current and emerging evidence;
- facilitating technological and social innovations to meet the needs of people living with dementia and their caregivers;
- increasing collective efforts in dementia research and fostering collaboration;

- facilitating the coordinated delivery of health and social care for people living with dementia, including capacity-building for the workforce, support for mutual care-taking across generations at an individual, family and society level, and strengthening of support and services for caregivers and families;
- supporting a gender-sensitive approach in the elaboration of plans, policies and interventions aimed at improving the lives of people living with dementia;
- promoting further work to identify and address barriers to dementia care, particularly in lowresource settings;
- strengthening international efforts to support plans and policies at all levels for people living with dementia, particularly in low- and middle-income countries;
- supporting the efforts of the World Health Organization, within its mandate and workplans, to fulfil its leadership role in full collaboration with national and international partners to promote and monitor global efforts to address dementia.

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MEMORY CLINIC, GENEVA UNIVERSITY HOSPITAL

Professor Giovanni Frisoni, Head, Memory Clinic, Geneva University Hospital Ms Séverine Merrot-Muntoni, Memory Clinic, Geneva University Hospital

NATIONAL CENTER OF NEUROLOGY AND PSYCHIATRY

Dr Yusuke Fukuda, Director-General, National Institute of Mental Health, Japan

NATIONAL CENTER FOR GERIATRICS AND GERONTOLOGY (NCGG)

Kenji Toba, President, NCGG, Japan Mr Takashi Yoshino, NCGG, Japan Dr Yumiko Arai, NCGG, Japan

NATIONAL GRADUATE INSTITUTE FOR POLICY STUDIES, HEALTH AND GLOBAL POLICY

Dr Kiyoshi Kurokawa, National Graduate Institute for Policy Studies, Health and Global Policy, Japan

NATIONAL HEALTH SERVICE (NHS)

Professor Alistair Burns, National Clinical Director for Dementia, National Health Service (NHS) England

NEW YORK ACADEMY OF SCIENCES

Cynthia Duggan, Director, Alzheimer's Disease and Dementia Initiative, USA

NORTHERN ONTARIO SCHOOL OF MEDICINE

Dr Kristen Jacklin, Northern Ontario School of Medicine, Canada

OKAYAMA UNIVERSITY

Professor Mitsunobu Kano, Young Leaders, Okayama University, Japan

OFFICE OF HEALTH ECONOMICS (OHE)

Jorge Mestre-Ferrandiz, Director of Consulting, OHE, UK

ONTARIO BRAIN INSTITUTE Donald Stuss, President and Scientific Director, Ontario Brain Institute, Canada

ONTARIO SHORES CENTRE FOR MENTAL HEALTH SCIENCES

Dr Arlene Astell, Research Chair in Community Management of Dementia, Canada

PASQUAL MARAGALL FOUNDATION Dr Jose Luis Molinuevo, Pasqual Maragall Foundation, Spain

PUBLIC HEALTH ENGLAND Dr Charles Alessi, Senior Advisor and Lead on Dementia, Public Health England

RYERSON UNIVERSITY Kristine Newman, Young Leaders, Ryerson University, Canada

THE NATIONAL REHABILITATION CENTER FOR PERSONS WITH DISABILITIES

Takenobu Inoue, Director, Department of Assistive Technology, Canada

THE WELLCOME TRUST John Williams, Head of Science Strategy, Performance and Impact, UK

TOKYO METROPOLITAN INSTITUTE OF MEDICAL SCIENCE DEMENTIA RESEARCH PROJECT TECHNOLOGY LICENCING OFFICE

Dr Haruhiko Akiyama, Director and Senior Scientist, Japan

UNIVERSITY OF BRITISH COLUMBIA

Dr Howard Feldman, Executive Associate Dean, Canada Laura Booi, Young Leaders, Canada

UNIVERSITY OF COPENHAGEN

Dr Kieu Phung, Danish Dementia Research Center, Rigshospitalet, Denmark

UNIVERSITY OF GENEVA Professor Emiliano Albanese, Department of Psychiatry and Institute of Global Health

UNIVERSITY OF HARVARD

Dr Kavitha Kolappa, PGY-3, MGH/McLean Psychiatry Residency, USA

UNIVERSITY OF KYUSHU

Dr Toshiharu Ninomiya, Center for Cohort Studies, Graduate School of Medical Sciences, Japan

UNIVERSITY OF LJUBLJANA Dr Lovro Žiberna, Young Leaders, University of Ljubljana, Slovenia

UNIVERSITY OF LUXEMBOURG

Dr Anja Leist, University of Luxembourg

UNIVERSITY OF NOTTINGHAM

Professor Martin Orrell, Director, Institute of Mental Health, UK

UNIVERSITY OF OXFORD

Dr Ulrike Deetjen, Balliol College, UK Professor Eric T. Meyer, Senior Research Fellow, Oxford Internet Institute, UK

UNIVERSITY OF TSUKUBA

Dr Toshiyuki Sankai, Department of System and Information Engineering (Cybernics Group), Japan

UNIVERSITY OF WORCESTER

Professor Dawn Brooker, Director, Dementia Studies, UK

VIRGINIA COMMONWEALTH UNIVERSITY SCHOOL OF MEDICINE

Professor Antony Fernandez, Virginia Commonwealth University School of Medicine, USA

VRADENBURG FOUNDATION

George Vradenburg, President, Vradenburg Foundation

WORLD COUNCIL OF CHURCHES

Susan Purcell Gilpin, Switzerland

ASSOCIATION OF FORMER WHO STAFF MEMBERS -ASSOCIATION DES ANCIENS DE L'OMS (AFSM-AOMS)

Sue Block-Tyrrell Jean-Paul Menu Dev Rav

CONSULTANT PSYCHIATRIST, OLD AGE

Dr Hazel Wood, UK

WHO COLLABORATING CENTRES

WHO/BEIJING COLLABORATING CENTRE FOR RESEARCH AND TRAINING ON MENTAL HEALTH Professor Huali Wang

WHO COLLABORATING CENTRE FOR RESEARCH AND TRAINING IN MENTAL HEALTH (ITALY)

Dr Carlotta Baldi, Board member

WHO COLLABORATING CENTRE FOR RESEARCH AND TRAINING IN MENTAL HEALTH (SWITZERLAND) Dr Benedetto Saraceno, Director

WHO COLLABORATING CENTRE FOR THE PUBLIC HEALTH EDUCATION AND TRAINING (UK)

Professor Salman Rawaf, Director

APPENDIX B

FIRST WHO MINISTERIAL CONFERENCE ON GLOBAL ACTION AGAINST DEMENTIA

16-17 March 2015, Geneva



BACKGROUND

Goals

To raise awareness that a world free of the avoidable burden of dementia is achievable, but only if governments in rich and poor countries alike follow a shared commitment to put in place the necessary policies and resources for dementia care and finding a cure for dementia, and place action against dementia higher on the national and global political agendas, in collaboration with all stakeholders.

Objectives

- To highlight evidence relating to the global burden and impact of dementia
- To encourage governments worldwide to take action to prevent dementia and improve care services, based on current scientific knowledge, available evidence and global experience
- To discuss the need for assessing dementia care and monitoring progress
- To stress identifying cures or disease-modifying therapies for dementia
- To emphasise the need for increased investment in research
- To review global actions undertaken between 2011 and 2014 and explore possibilities of supporting global cooperation and to move from commitment to action, in coordination with all stakeholders

Expected outcomes

The conference will result in increased awareness of the public health and socio-economic challenges posed by dementia, a better understanding of governments' and other stakeholders' role and responsibility in responding to the challenge of dementia, and the need for coordinated global and national action.

FIRST WHO MINISTERIAL CONFERENCE ON GLOBAL ACTION AGAINST DEMENTIA

16-17 March 2015, Geneva

DAY 1 AGENDA – 16 MARCH 2015

Dementia: Care Today, Cure Tomorrow

Registration and Coffee	08:00 - 09:00	
Introduction	09:00 - 09:45	
Welcome Address	Oleg Chestnov (Assistant Director-General	
Presentation - Global Burden of Dementia	WHO Martin Prince (Institute of Psychiatry, UK	
Presentation - Progress since the G8 dementia summit	Jon Rouse (UK	
Presentation - World Dementia Council	Dennis Gillings (Dementia Envoy, UK	
Objectives and Agenda for Day One	Tarun Dua (WHO	
Session 1: Innovations for Dementia Treatment	1	
Moderator: Yves Joanette (Canada)	09.43 - 11.00	
This session will focus on current knowledge and development opportunities for innovative thinking for example in relation to approaches to increasing investments.		
Presentation – Treatments for dementia: challenges and gaps	Ronald Petersen (Mayo Clinic, USA	
Presentation – Improving Regulatory Pathways	Raj Long (Bill & Melinda Gates Foundation)	
Panel Discussion		
Panellists: Etienne Hirsch (France) Karim Berkouk (European Union) Miia Kivipelto (Karolinska Institutet, Sweden) Vijayalakshmi Ravindranath (Indian Institute f Lembit Rägo (WHO)	or Science, India)	
Session 2: Strategic Approaches for Dementia Research	11:00 - 12:00	
Moderator: Martin Rossor (National Institute for Health Resea	arch, UK)	
This session will highlight the work carried out following the G understand the current dementia related research activity; ide strategies approaches for dementia research.		
Presentation - Current landscaping of dementia research	Dirk Pilat (OECD	
Panel Discussion		
Panellists: Richard Hodes (USA) Philippe Amouyel (Joint Programme for Neuro John Williams (Wellcome Trust, UK) Tarun Dua (WHO)	odegenerative Diseases, France)	

Lunch Break

12:00 - 13:30

FIRST WHO MINISTERIAL CONFERENCE ON GLOBAL ACTION AGAINST DEMENTIA

16-17 March 2015, Geneva

Session 3: Advancing Dementia Risk Reductic Care	on and 13:30 – 15:00
Moderator: Alistair Burns (NHS England, UK)	
This session will focus on the current knowledge base aroun benefits of embedding risk reduction into public health poli social and technological innovation in dementia care. This s approaches for people living with dementia.	cies. The session will elaborate on the role of
Presentation – Organizing dementia care and services	Mark Pearson (OECD)
Presentation - The case for a risk reduction approach	Harry Johns (Alzheimer Association, USA)
Panel Discussion	
 Rosa Kornfeld-Matte (Independent Expert persons, mandated by UN Human Rights C Jacob Roy (Alzheimer's Disease Internation Perminder Sachdev (Centre for Healthy Bra Kenji Toba (National Centre for Geriatrics a Huali Wang (WHO/Beijing Collaborating Center Health, China) John Beard (WHO) 	al) ain Ageing, Australia) and Gerontology, Japan)
Session 4: Policy Perspectives	15:00 - 16:30
Moderator: Shekhar Saxena (WHO)	
Moderator: Shekhar Saxena (WHO) This panel will summarise the challenges faced by countries treatment, care and research.	s and discuss the way forward, focusing on
This panel will summarise the challenges faced by countries	s and discuss the way forward, focusing on
This panel will summarise the challenges faced by countries treatment, care and research.	
This panel will summarise the challenges faced by countries treatment, care and research. Panel Discussion	
This panel will summarise the challenges faced by countries treatment, care and research. Panel Discussion Panellists: senior officials from participating countries - TBC	16:30 – 17:15 mentia and answer questions on the concerns
This panel will summarise the challenges faced by countries treatment, care and research. Panel Discussion Panellists: senior officials from participating countries - TBC Session 5: People's Perspectives This session will discuss experience of people living with de	16:30 – 17:15 mentia and answer questions on the concerns

FIRST WHO MINISTERIAL CONFERENCE ON GLOBAL ACTION AGAINST DEMENTIA

16-17 March 2015, Geneva

DAY 2 AGENDA – 17 MARCH 2015

Dementia: Moving Forward With Action

Registration and Coffee	08:00 - 09:00
Opening Session	09:00 - 10:00
Welcome address	Oleg Chestnov (Assistant Director General, WHO)
Opening remarks	Margaret Chan (Director General, WHO)
Opening address	Jeremy Hunt (Secretary of State, UK)
Opening remarks	Stefan Kapferer (Deputy Secretary General, OECD)
Opening remarks	Kate Swaffer (Dementia Alliance International)
Summary of Day 1 and objectives for Day 2	Shekhar Saxena (Director, WHO)
Session 1: Improving Dementia Awareness	10:00 - 11:00

Moderator: Daisy Acosta (Alzheimer's Disease International); WHO Resource Person: Tarun Dua This panel will discuss improvement of dementia awareness and understanding, protection of human rights and involvement of civil society and people with dementia and their caregivers and families in the actions.

Panellists: Ministers and Deputy Ministers from participating countries TBC

Session 2: Living Well With Dementia

11:00 - 12:00

Moderator: Ladislav Miko (European Union); WHO Resource Person: Anne Margriet Pot

This panel will discuss how health and social care systems in countries can be strengthened to deliver integrated and responsive care and strategies for improving quality of life for people living with dementia.

Panellists: Ministers and Deputy Ministers from participating countries TBC

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Lunch Break	12:00 - 13:30	
Session 3: Strengthening Global Leadership and a Call for Action	13:30 - 14:45	
Moderator: Melvyn Freeman (South Africa); WHO Resource Person: Shekhar Saxena		
This panel will focus on the political commitment of governments, partnerships, and development and implementation of relevant policies and plans for care, risk reduction, research and monitoring progress.		
Panellists: Ministers and Deputy Ministers from participating countries TBC		
Closing Session: Concluding Remarks	14:45 - 15:00	
Margaret Chan (Director General, WHO)		
Coffee	15:00 - 16:00	

APPENDIX C

CALL FOR ACTION

دعوة إلى العمل

صادرة عن المشاركين في المؤتمر الوزاري الأول لمنظمة الصحة العالمية بشأن العمل العالمي على مكافحة الخرف (جنيف، ١٦–١٧ آذار / مارس ٢٠١٥)



نحن المشاركين في هذا المؤتمر نلاحظ ما يلي:

في الوقت الراهن، يعاني أكثر من ٤٧ مليون شخص من الخرف على الصعيد العالمي، ومن المتوقع أن يتعايش أكثر من ٢٥ مليون شخص مع الخرف بحلول عام ٢٠٣٠. ويُتوقَّع لهذا العدد أن يزداد إلى ثلاثة أمثاله بحلول عام ٢٠٥٠. والخرف هو أحد التحديات الصحية الرئيسية التي تواجه جيلنا. وهو يُلقي بظلاله على الأفراد والأسر والمجتمعات، وإن كان كثيراً ما يُخفَى ويُساء فهمه ويُبلَّغ عنه بأقل من الواقع، كما أنه سبب متنامٍ للإعاقة.

۲

وعلى عكس الاعتقاد الشائع، ليس الخرف نتيجة طبيعية أو حتمية للتقدم في العمر. فالخرف حالة تسبب قصوراً في وظائف المخ المعرفية من ذاكرة ولغة وإدراك وتفكير، وهو يتداخل إلى حدّ كبير في قدرة الشخص على مواصلة أنشطة الحياة اليومية. وأكثر أنواع الخرف شيوعاً مرض ألزهايمر والخرف الوعائي. وتوحي البيّنات أن خطر أنواع معيّنة من الخرف قد ينخفض بالتصدي لعوامل الخطر القلبية الوعائية، حسب الاقتضاء.

۲

والآثار الشخصية والاجتماعية والاقتصادية للخرف هائلة. فالخرف يؤدي إلى زيادة تكاليف الرعاية الطويلة الأجل بالنسبة للحكومات والمجتمعات والأسر والأفراد، وإلى خسائر في الإنتاجية بالنسبة للاقتصادات. ومن المقدّر أن التكلفة العالمية للرعاية المتصلة بالخرف بلغت ٢٠٤ مليارات دولار أمريكي في عام ٢٠١٠ – أي ٢٠١٠٪ من الناتج المحلي الإجمالي العالمي. وبحلول عام ٢٠٣٠، تشير التقديرات إلى أن تكلفة رعاية الأشخاص الذين يعانون من الخرف على الصعيد العالمي ستبلغ ١٠٢ تريليون دولار أمريكي أو أكثر، الأمر الذي قد يقوّض التنمية الاجتماعية والاقتصادية والاقتصادية في منافقة عالمي من المقدر أن التكلفة العالمية للرعاية المتصلة بالخرف بلغت ٢٠٤ مليارات دولار تحتلف أفكاء العالم.

٤

ويعيش ما يقرب من ٦٠٪ من الأشخاص الذين يعانون من الخرف في البلدان المنخفضة الدخل والمتوسطة الدخل، ومن المتوقع أن تزداد هذه النسبة سريعاً خلال العقد المقبل. وقد يُسهم ذلك في زيادة جوانب عدم المساواة بين البلدان والمجموعات السكانية.

٥

ومن ثمّ، يحتاج الأمر إلى بذل جهد عالمي مستدام من أجل تشجيع العمل بشأن الخرف والتصدي للتحديات التي يثيرها الخرف وآثاره. ولا يستطيع بلد أو قطاع بمفرده أو منظمة بمفردها التصدي لهذه التحديات.

٦

والمبادئ والنهوج الجامعة التالية جزءً لا يتجزأ من الجهود العالمية:

- تمكين وإشراك الأشخاص المتعايشين مع الخرف والقائمين على رعايتهم وأسرهم على نحو كامل ونشط، والتغلب على الوصم والتمييز؛
 - تعزيز التعاون بين جميع أصحاب المصلحة من أجل تحسين الوقاية والرعاية وتشجيع البحوث؛
- إدراج جوانب الوقاية من الخرف ورعاية المتعايشين معه وإعادة تأهيلهم في السياسات المتعلقة بالتقدم في العمر والإعاقة والأمراض غير السارية، بما في ذلك الصحة النفسية؛
 - إثراء الخبرة القائمة واستخدامها، ووضع ترتيبات وآليات تعاونية لتعظيم أثرها؛
- تحقيق التوازن بين الوقاية والحدّ من المخاطر والرعاية والعلاج من أجل مواصلة إدخال التحسينات على الرعاية المقدمة للأشخاص المتعايشين مع الخرف ودعم القائمين على رعايتهم، مع بذل
 الجهود في الوقت نفسه من أجل إيجاد العلاجات الفعّالة وأفضل الممارسات والتدخلات التي تحد من المخاطر؟
 - الدعوة إلى اتّباع نحج مستند إلى البيّنات والمشاركة في التعلّم، بما يسمح بإتاحة الإنجازات في مجال البحوث المفتوحة وتبادل البيانات من أجل تيسير تعجيل التعلّم والعمل؛
- التأكيد على أنه يتعين للسياسات والخطط والبرامج والتدخلات والأعمال أن تكون حسّاسة لاحتياجات الأشخاص المتعايشين مع الخرف والقائمين على رعايتهم وتوقعاتهم وحقوق الإنسان الخاصة بحم؟
- التسليم بأهمية التغطية الصحية الشاملة واتباع نحج قائم على الإنصاف بشأن جميع جوانب الأنشطة المعنية بالخرف، بما في ذلك تيسير الوصول المنصف إلى الصحة والرعاية الصحية للأشخاص المتعايشين مع الخرف والقائمين على رعايتهم.

دعوة إلى العمل وندعو، نحن المشاركين في هذا المؤتمر، إلى القيام بما يلى لفائدة الأشخاص المتعايشين مع الخرف والقائمين على رعايتهم وأسرهم ومجتمعاتهم: الارتقاء بالأولوية المسندة إلى الجهود العالمية الرامية إلى التصدي للخرف على جداول أعمال المنتديات. والاجتماعات الرفيعة المستوى ذات الصلة للقادة الوطنيين والدوليين؛

- تعزيز القدرة والقيادة وتصريف الشؤون والإجراءات المتعددة القطاعات والشراكات من أجل تسريع الاستجابات. التي تتصدى للخرف؛
- الترويج لفهـم الخـرف على نحو أفضـل وإذكـاء وعـى الجمهـور ومشـاركته، بمـا في ذلـك احـترام حقـوق الإنسـان للأشخاص المتعايشين مع الخرف، والحدّ من الوصم والتمييز وتشجيع المزيد من المشاركة والإدماج الاجتماعي والتكامل؛
- تحقيق التقدم بشأن الوقاية من الخرف والحدّ من مخاطره وتشخيصه وعلاجه بطرق تتسق مع البيّنات الراهنة والمستجدة؛
- تيسير الابتكارات التكنولوجية والاجتماعية من أجل تلبية احتياجات الأشخاص المتعايشين مع الخرف والقائمين على رعايتهم؛
 - زيادة الجهود الجماعية في مجال بحوث الخرف وتشجيع التعاون؛
- تيسير تقديم الرعاية الصحية والاجتماعية على نحو منسق للأشخاص المتعايشين مع الخرف، بما في ذلك بناء قدرات. القوى العاملة ودعم تقديم الرعاية المتبادلة عبر الأجيال على المستوى الفردي والأسري والمجتمعي وتعزيز الدعم والخدمات لمقدمي الرعاية وأسرهم؛
- دعم نهج حسّاس للاختلافات بين الجنسين لدى وضع الخطط والسياسات والتدخلات التي تمدف إلى تحسين حياة • الأشخاص المتعايشين مع الخرف؛
- تشجيع المزيد من العمل بشأن تحديد العوائق التي تعترض رعاية الأشخاص المتعايشين مع الخرف والتصدي لها، • وخاصة في البيئات المنخفضة الموارد؛
- تعزيز الجهود الدولية الرامية إلى دعم الخطط والسياسات المعنية بالأشخاص المتعايشين مع الخرف على جميع المستويات، وخاصة في البلدان المنخفضة الدخل والمتوسطة الدخل؛
- دعم جهود منظمة الصحة العالمية، في حدود ولايتها وخطط عملها، في سبيل استيفاء دورها القيادي بالتعاون الكامل مع الشركاء الوطنيين والدوليين بشأن تعزيز ورصد الجهود العالمية الرامية إلى التصدي للخرف.

» منظمة الصحة العالمية

APPENDIX C

CALL FOR ACTION

行动呼吁

由世卫组织抗痴呆症全球行动首届部长级会议 (日内瓦,2015年3月16-17日)的与会者提出

我们,本次会议的参与者,注意到下列情况:

- 痴呆症目前影响世界各地4700多万人,到2030年时,预 计将有7500多万人患有痴呆症。这一数字到2050年时 将增至以前的三倍。这是我们这一代人的主要健康挑战 之一。痴呆症往往被遮掩、误解和低估,会影响个人、家 庭和社区,是一个日益严重的残疾原因。
- 与普遍看法相反, 痴呆症并非年老的一种自然或必然后 果。这种病症会损害记忆、语言、感知和思维等大脑认 知功能, 并严重干扰一个人维持日常生活活动的能力。 痴呆症的最常见类型是阿尔茨海默氏病和血管性痴呆 症。证据显示, 适用时, 通过处理心血管危险因素可降 低某些类型痴呆症的风险。
- 痴呆症造成的个人、社会和经济后果巨大。痴呆症导致 政府、社区、家庭和个人的长期护理费用增加,并使经 济生产力遭受损失。2010年全球痴呆症护理费用估计 为6040亿美元——占全球国内生产总值的1.0%。到 2030年,照护世界各地痴呆症患者的费用估计将达1.2 万亿美元或更多,这可能破坏全球社会经济发展。
- 近60% 痴呆症患者生活在低收入和中等收入国家,该比 例预计在未来十年中会迅速增加。这可能进一步加剧国 家和人口之间的不平等现象。
- 因此必须开展持续的全球努力以促进就痴呆症问题采 取行动并应对痴呆症提出的挑战及其影响。没有一个国 家、部门或组织能够单独对付这些挑战。

- 6. 下述总原则和方法是全球努力不可或缺的元素:
 - 向痴呆症患者及其照护者和家庭赋予权能并动员他 们充分积极参与,同时消除污名和歧视;

世界卫生组织

- 促进各利益攸关方之间的合作,加强预防和护理并鼓励研究;
- 将痴呆症的预防、护理和康复方面纳入与老龄化、残 疾和非传染性疾病,包括精神健康有关的政策;
- 依赖并使用现有的专业知识、合作安排和机制,尽量 扩大影响;
- 在预防、减少风险、护理和治疗之间进行平衡,一方面 仍要努力寻找有效的治疗方法、最佳实践和减少风险 的干预措施,另一方面则要不断改进对痴呆症患者的 护理并加强对其照护者的支持;
- 倡导基于证据的方法和共同学习,允许公布开放型研究和数据共享方面的进展,以促进加快学习和行动速度;
- 强调政策、计划、规划、干预措施和行动必须对痴呆 症患者及其照护者的需求、期望和人权具有敏感度;
- 在痴呆症活动的各个方面支持全民健康覆盖的重要 性和基于公平的方法,包括促进痴呆症患者及其照护 者公平获取卫生和社会保健服务。



APPENDIX C

CALL FOR ACTION

APPEL À L'ACTION

Lancé par les participants à la Première Conférence ministérielle de l'OMS sur l'action mondiale contre la démence (Genève, 16-17 mars 2015)



NOUS, PARTICIPANTS À CETTE CONFÉRENCE, PRENONS NOTE DE CE QUI SUIT :

- La démence touche actuellement plus de 47 millions de personnes dans le monde. Ce chiffre devrait passer à 75 millions d'ici 2030 et tripler d'ici 2050. Il s'agit de l'un des plus grand défis sanitaires pour notre génération. Souvent cachée, mal comprise et sousnotifiée, la démence touche les individus, les familles et les communautés et constitue une cause croissante de handicap.
- 2. Contrairement à la croyance populaire, la démence n'est pas une conséquence naturelle ou inévitable du vieillissement. C'est une affection qui altère les fonctions cognitives cérébrales de la mémoire, du langage, de la perception et de la pensée et qui perturbe fortement l'aptitude à effectuer les activités quotidiennes. Les types de démence les plus courants sont la maladie d'Alzheimer et la démence vasculaire. Les données tendent à indiquer que l'on peut réduire le risque de certains types de démence en agissant sur les facteurs de risque cardiovasculaire, le cas échéant.
- 3. La démence a d'énormes conséquences personnelles, sociales et économiques. Elle augmente le coût des soins de longue durée pour les gouvernements, les communautés, les familles et les individus, et entraîne des pertes de productivité pour l'économie. En 2010, le coût mondial des soins liés à la démence était estimé à US \$604 milliards, soit 1,0 % du produit intérieur brut mondial. D'ici 2030, on estime qu'au niveau mondial, le coût des soins aux personnes atteintes de démence devrait atteindre US \$1200 milliards, voire plus, ce qui pourrait entraver le développement économique et social à travers le monde.
- 4. Près de 60 % des personnes atteintes de démence vivent dans des pays à revenu faible ou intermédiaire, et cette proportion devrait augmenter rapidement ces dix prochaines années. Cela pourrait contribuer au creusement des inégalités entre les pays et les populations.
- Un effort mondial soutenu est donc nécessaire pour promouvoir l'action contre la démence et s'attaquer aux problèmes posés par cette affection et ses conséquences. Aucun pays, secteur ni organisation ne peut s'y atteler seul.

- 6. Les grands principes et approches suivants font partie intégrante de cette action :
 - favoriser, par l'autonomisation, une participation pleine et active des personnes atteintes de démence, des aidants et des familles, et vaincre la stigmatisation et la discrimination;
 - favoriser la collaboration entre toutes les parties prenantes afin d'améliorer la prévention et les soins et de stimuler la recherche;
 - intégrer la prévention, les soins et la réadaptation en matière de démence aux politiques relatives au vieillissement, au handicap et aux maladies non transmissibles, y compris la santé mentale;
 - renforcer et utiliser les compétences, les accords de collaboration et les mécanismes existants pour maximiser l'impact;
 - trouver un équilibre entre prévention, réduction des risques et soins, notamment en vue de la guérison, de sorte que, tout en s'efforçant de trouver des traitements, des meilleures pratiques et des interventions de réduction des risques qui soient efficaces, on améliore continuellement les soins pour les personnes atteintes de démence et le soutien aux aidants;
 - plaider pour une approche à bases factuelles et pour le partage des connaissances, favorisant ainsi les progrès en matière de recherche ouverte et d'échange de données, afin d'accélérer l'apprentissage et l'action;
 - souligner que les politiques, les plans, les programmes, les interventions et les actions doivent tenir compte des besoins, des attentes et des droits fondamentaux des personnes qui vivent avec la démence et des aidants;
 - reconnaître pleinement l'importance de la couverture sanitaire universelle et de l'approche fondée sur l'équité, pour tous les aspects des activités de lutte contre la démence, y compris en vue de faciliter un accès équitable aux soins sanitaires et aux prestations sociales pour les personnes atteintes de démence et les aidants.

APPEL À L'ACTION



NOUS, PARTICIPANTS À CETTE CONFÉRENCE, DEMANDONS QUE L'ACTION SUIVANTE SOIT ENGAGÉE EN FAVEUR DES PERSONNES ATTEINTES DE DÉMENCE, DES AIDANTS, DES FAMILLES ET DES COMMUNAUTÉS :

- faire en sorte que les efforts mondiaux contre la démence soient traités comme des questions plus prioritaires lors des forums de haut niveau concernés et lors des réunions des dirigeants nationaux et internationaux ;
- renforcer les capacités, le leadership, la gouvernance, l'action multisectorielle et les partenariats afin d'accélérer la lutte contre la démence;
- promouvoir une meilleure compréhension de la démence, sensibiliser et mobiliser le public, y compris en favorisant le respect des droits fondamentaux des personnes atteintes de démence, en réduisant la stigmatisation et la discrimination et en favorisant une plus grande participation, l'insertion sociale et l'intégration ;
- faire progresser la prévention, la réduction des risques, le diagnostic et le traitement de la démence, d'une manière cohérente avec les données nouvelles ou existantes;
- faciliter l'innovation technologique et sociale afin de répondre aux besoins des personnes atteintes de démence et des aidants ;
- renforcer les efforts collectifs en matière de recherche sur la démence et encourager la collaboration ;

- faciliter, pour les personnes atteintes de démence, des prestations coordonnées en matière de soins de santé et de protection sociale, y compris en renforçant les capacités des personnels, en favorisant l'attention mutuelle, à travers les générations et aux niveaux individuel, familial et sociétal, et renforcer l'appui et les services aux aidants et aux familles ;
- veiller à l'égalité entre les sexes dans l'élaboration des plans, des politiques et des interventions visant à améliorer la vie des personnes atteintes de démence;
- favoriser de nouveaux travaux destinés à recenser et à lever les obstacles aux soins contre la démence, en particulier là où les ressources sont faibles ;
- renforcer les efforts internationaux pour appuyer à tous les niveaux des plans et des politiques en faveur des personnes atteintes de démence, en particulier dans les pays à revenu faible ou intermédiaire;
- appuyer les efforts de l'Organisation mondiale de la Santé, dans le cadre de son mandat et de ses plans de travail, afin qu'elle s'acquitte de son rôle directeur en collaborant pleinement avec les partenaires nationaux et internationaux en vue de promouvoir et de suivre les efforts de lutte contre la démence.

APPENDIX C

CALL FOR ACTION RUSSIAN

ПРИЗЫВ К ДЕЙСТВИЯМ

участников первой Министерской конференции ВОЗ по глобальным действиям против деменции



Всемирная организация здравоохранения

Мы, участники Конференции, отмечаем следующее:

- На сегодняшний день деменцией страдают 47 миллионов человек по всему миру, при этом ожидается, что к 2030 г. число больных деменцией превысит 75 миллионов. К 2050 г., по прогнозам, эта цифра утроится. Это один из главных вызовов в области здравоохранения для нашего поколения. Зачастую скрываемый и неверно понимаемый, этот недуг затрагивает людей, семьи и общество в целом и все чаще приводит к инвалидности.
- 2. Деменция не является естественным или неизбежным следствием старения, как многие ошибочно считают. При наступлении деменции деградируют когнитивные функции мозга, связанные с памятью, языком, восприятием и мышлением, что существенно затрудняет повседневную жизнь больного. Наиболее распространенные типы этого заболевания – болезнь Альцгеймера и сосудистая деменция. Получены данные, свидетельствующие о том, что риск развития некоторых видов деменции можно снизить, воздействуя на факторы риска сердечно-сосудистых заболеваний.
- 3. Личный, социальный и экономический урон, наносимый деменцией, огромен. Деменция также увеличивает долгосрочные расходы правительств, сообществ, семей и отдельных лиц на медицинскую помощь и вызывает снижение производительности в экономике. Глобальный ущерб от деменции в 2010 г. оценивался в 604 млрд долл. США, что эквивалентно 1,0% глобального валового внутреннего продукта. К 2030 г., по оценкам, расходы на медицинское обслуживание больных деменцией в мировом масштабе составят 1,2 триллиона долл. США или больше, что может подорвать социальное и экономическое развитие в странах по всему миру.
- 4. Почти 60% страдающих деменцией живут в странах с низким и средним уровнем доходов, и ожидается, что их доля в следующем десятилетии будет стремительно расти. Это может усугубить неравенство между странами и группами населения.
- 5. Таким образом, необходимы систематические глобальные усилия по борьбе против деменции и решению проблем, вызываемых деменцией и ее последствиями. По одиночке ни одна страна, сектор или организация не справятся с этими задачами.

- Глобальные усилия в этой области должны основываться на следующих всеобъемлющих принципах и подходах:
- расширение возможностей и поощрение полноценного и активного вовлечения больных с деменцией, их опекунов и членов семей, а также преодоление стигматизации и дискриминации;
- содействие сотрудничеству между всеми заинтересованными сторонами для улучшения профилактики и ухода, а также для стимулирования исследований;
- включение аспектов, связанных с профилактикой деменции, медицинской помощью и реабилитацией, в политику по вопросам старения, инвалидности и неинфекционных заболеваний, включая психическое здоровье;
- использование и дальнейшее развитие имеющихся экспертных знаний и опыта, механизмов сотрудничества и инструментов, повышающих эффективность воздействия;
- поиск баланса между профилактикой, снижением риска, медицинской помощью и излечением, с тем чтобы усилия по поиску эффективных методов лечения, передовой практики и мероприятий по снижению риска предпринимались параллельно с постоянным повышением уровня медицинской помощи больным деменцией и оказанием поддержки их опекунам;
- поощрение подхода, основанного на фактических данных и обмене знаниями, благодаря которому "открытые" исследования и обмен данных будут способствовать более быстрому накоплению знаний и оперативным действиям;
- уделение повышенного внимания тому, чтобы политика, планы, программы, мероприятия и действия учитывали потребности, ожидания и права людей с деменцией и их опекунов;
- осознание важности всеобщего охвата услугами здравоохранения и равноправного подхода во всех аспектах деятельности, связанной с деменцией, включая обеспечение равноправного доступа к медицинской и социальной помощи для больных деменцией и их опекунов

ПРИЗЫВ К ДЕЙСТВИЯМ

участников первой Министерской конференции ВОЗ по глобальным действиям против деменции



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- 5. Таким образом, необходимы систематические глобальные усилия по борьбе против деменции и решению проблем, вызываемых деменцией и ее последствиями. По одиночке ни одна страна, сектор или организация не справятся с этими задачами.

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- содействие сотрудничеству между всеми заинтересованными сторонами для улучшения профилактики и ухода, а также для стимулирования исследований;
- включение аспектов, связанных с профилактикой деменции, медицинской помощью и реабилитацией, в политику по вопросам старения, инвалидности и неинфекционных заболеваний, включая психическое здоровье;
- использование и дальнейшее развитие имеющихся экспертных знаний и опыта, механизмов сотрудничества и инструментов, повышающих эффективность воздействия;
- поиск баланса между профилактикой, снижением риска, медицинской помощью и излечением, с тем чтобы усилия по поиску эффективных методов лечения, передовой практики и мероприятий по снижению риска предпринимались параллельно с постоянным повышением уровня медицинской помощи больным деменцией и оказанием поддержки их опекунам;
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APPENDIX C

CALL FOR ACTION SPANISH

LLAMAMIENTO A LA ACCIÓN

Formulado por los participantes en la Primera Conferencia Ministerial de la OMS sobre la Acción Mundial contra la Demencia (Ginebra, 16-17 de marzo de 2015)



NOSOTROS, LOS PARTICIPANTES EN LA CONFERENCIA, TOMAMOS NOTA DE LO SIGUIENTE:

- La demencia afecta actualmente en todo el mundo a más de 47 millones de personas. Se espera que para 2030 más de 75 millones de personas tengan demencia y que la cifra se triplique para 2050. La demencia es uno de los grandes retos de salud de nuestra generación. Con frecuencia oculta, poco entendida e infranotificada, afecta a personas, familias y comunidades y es una causa creciente de discapacidad.
- 2. En contra de la creencia popular, la demencia no es una consecuencia natural o inevitable del envejecimiento. Es un trastorno que afecta a las funciones cerebrales cognitivas de la memoria, el lenguaje, la percepción y el pensamiento y entorpece considerablemente la capacidad de la persona para realizar las actividades de la vida cotidiana. Los tipos más comunes de demencia son la enfermedad de Alzheimer y la demencia vascular. Los datos científicos sugieren que, si se abordan los factores de riesgo pertinentes, puede reducirse el riesgo de determinados tipos de demencia.
- 3. La demencia tiene enormes consecuencias personales, sociales y económicas. Provoca un aumento de los costos de atención de larga duración para los gobiernos, las comunidades, las familias y las personas, y pérdidas en productividad para las economías. El costo mundial de la atención de las personas con demencia se estimó en 2010 en US\$ 604 000 millones un 1% del producto interno bruto mundial. Se ha calculado que para 2030, el costo de atender a las personas con demencia en todo el mundo será de US\$ 1,2 billones o más, lo que podría socavar el desarrollo social y económico mundial.
- 4. Casi el 60% de las personas con demencia viven en países de ingresos bajos y medianos, y se espera que este porcentaje aumente rápidamente durante la próxima década. Ello puede contribuir a incrementar las desigualdades entre países y poblaciones.
- Se requiere por tanto un esfuerzo mundial sostenido para fomentar la acción contra la demencia y abordar los retos que plantean el trastorno y sus consecuencias. Ningún país, sector u organización puede luchar contra esos retos en solitario.

- Los siguientes principios y enfoques generales forman parte integral de las iniciativas mundiales:
 - poner todos los medios para lograr la participación plena y activa de las personas con demencia y de sus cuidadores y familias, y superar la estigmatización y la discriminación;
 - promover la colaboración entre todas las partes interesadas para mejorar la prevención y la atención y estimular la investigación;
 - incorporar la prevención, la atención y la rehabilitación en relación con la demencia en las políticas sobre envejecimiento, discapacidad y enfermedades no transmisibles, y en particular sobre salud mental;
 - aprovechar los conocimientos especializados, los acuerdos de colaboración y los mecanismos existentes para potenciar al máximo las repercusiones de las iniciativas;
 - equilibrar la prevención, la reducción de riesgos, la atención y la cura de tal manera que, aunque los esfuerzos se sigan centrando en encontrar tratamientos eficaces, mejores prácticas e intervenciones de reducción de riesgos, se logren mejoras continuas en la atención de las personas con demencia y en el apoyo a sus cuidadores;
 - abogar por un enfoque basado en pruebas científicas y por compartir conocimientos, a fin de potenciar los avances en la investigación abierta y el intercambio de datos para acelerar el aprendizaje y la adopción de medidas;
 - insistir en que las políticas, planes, programas, intervenciones y acciones tengan en cuenta las necesidades, las expectativas y los derechos humanos de las personas con demencia y sus cuidadores;
 - reconocer la importancia de la cobertura sanitaria universal y del enfoque basado en la equidad en todos los aspectos de las actividades relacionadas con la demencia, en particular facilitar el acceso equitativo a la salud y los cuidados sociales a las personas con demencia y sus cuidadores.

LLAMAMIENTO A LA ACCIÓN



NOSOTROS, LOS PARTICIPANTES EN LA CONFERENCIA, HACEMOS UN LLAMAMIENTO A LA PUESTA EN MARCHA DE LAS SIGUIENTES ACCIONES EN BENEFICIO DE LAS PERSONAS CON DEMENCIA, SUS CUIDADORES, FAMILIAS Y COMUNIDADES:

- dar una mayor prioridad a las iniciativas mundiales contra la demencia en los programas de los foros y reuniones de alto nivel pertinentes de dirigentes nacionales e internacionales;
- fortalecer la capacidad, el liderazgo, la gobernanza, la acción multisectorial y las alianzas para acelerar respuestas contra la demencia;
- promover un mejor conocimiento de la demencia, fomentando la concienciación y participación pública, así como el respeto de los derechos humanos de las personas con demencia, reduciendo la estigmatización y la discriminación y fomentando una mayor participación, inclusión social e integración;
- fomentar la prevención, reducción de riesgos, diagnóstico y tratamiento de la demencia de maneras que sean coherentes con los datos científicos disponibles y los nuevos;
- facilitar las innovaciones tecnológicas y sociales para atender las necesidades de las personas con demencia y sus cuidadores;
- potenciar las iniciativas colectivas en la investigación sobre la demencia y fomentar la colaboración;

- facilitar la prestación coordinada de atención de salud y protección social para las personas con demencia, así como la capacitación de los profesionales sanitarios, el apoyo de la atención intergeneracional mutua en el ámbito personal, familiar y social, y reforzar el apoyo y los servicios a los cuidadores y las familias;
- fomentar un enfoque que tenga en cuenta las cuestiones de género en la elaboración de planes, políticas e intervenciones destinadas a mejorar la vida de las personas con demencia;
- promover nuevos estudios para determinar y abordar los obstáculos a la atención de la demencia, sobre todo en entornos de recursos bajos;
- reforzar las actividades internacionales en apoyo de planes y políticas a todos los niveles para las personas con demencia, sobre todo en países de ingresos bajos y medianos;
- apoyar las iniciativas de la Organización Mundial de la Salud, dentro de su mandato y planes de trabajo, a fin de que la Organización desempeñe su función de liderazgo en colaboración plena con los asociados nacionales e internacionales para promover y supervisar las iniciativas mundiales contra la demencia.

APPENDIX D

INFOGRAPHIC English





APPENDIX D

INFOGRAPHIC French





APPENDIX D

INFOGRAPHIC spanish





CALL FOR ACTION

WE, THE PARTICIPANTS IN THIS CONFERENCE, CALL FOR THE FOLLOWING ACTION TO BENEFIT PEOPLE LIVING WITH DEMENTIA, THEIR CAREGIVERS, FAMILIES AND COMMUNITIES:

- raising the priority accorded to global efforts to tackle dementia on the agendas of relevant high-level forums and meetings of national and international leaders;
- strengthening capacity, leadership, governance, multisectoral action and partnerships to accelerate responses to address dementia;
- promoting a better understanding of dementia, raising public awareness and engagement, including respect for the human rights of people living with dementia, reducing stigma and discrimination and fostering greater participation, social inclusion and integration;
- advancing prevention, risk reduction, diagnosis and treatment of dementia in ways consistent with current and emerging evidence;
- facilitating technological and social innovations to meet the needs of people living with dementia and their caregivers;
- increasing collective efforts in dementia research and fostering collaboration;

- facilitating the coordinated delivery of health and social care for people living with dementia, including capacity-building for the workforce, support for mutual care-taking across generations at an individual, family and society level, and strengthening of support and services for caregivers and families;
- supporting a gender-sensitive approach in the elaboration of plans, policies and interventions aimed at improving the lives of people living with dementia;
- promoting further work to identify and address barriers to dementia care, particularly in lowresource settings;
- strengthening international efforts to support plans and policies at all levels for people living with dementia, particularly in low- and middle-income countries;
- supporting the efforts of the World Health Organization, within its mandate and workplans, to fulfil its leadership role in full collaboration with national and international partners to promote and monitor global efforts to address dementia.

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